

Cookie Policy for Kai-Young.co.uk

Last Updated: 16/06/2024

This Cookie Policy ("Policy") outlines how Kai-Young.co.uk ("we", "us", or "our") uses cookies, web beacons, and other tracking technologies on our website ("website" or "site"). By using our website, you consent to the use of cookies as described in this Policy.

What Are Cookies

Cookies are small text files that are placed on your device (computer, tablet, smartphone) when you visit a website. They store information about your browsing activities and preferences, allowing websites to remember your actions and settings.

Types of Cookies We Use

We use the following types of cookies on our website:

- **Essential Cookies:** These cookies are necessary for the website to function properly. They enable basic functionalities such as page navigation, access to secure areas, and authentication.
- **Analytical/Performance Cookies:** These cookies help us understand how users interact with our website. They collect information such as which pages are visited most often, how users navigate the site, and if they encounter errors. The information collected is anonymous and used for improving website performance.
- **Functionality Cookies:** These cookies remember your choices and preferences to enhance your experience on our website. They can remember your username, language preference, and other personalized settings.
- **Targeting/Advertising Cookies:** These cookies are used to deliver relevant advertisements to you based on your browsing history and interests. They are also used to limit the number of times you see an ad and measure the effectiveness of advertising campaigns.

Third-Party Cookies

We may also use third-party cookies from service providers, including but not limited to analytics and advertising partners. These cookies help us gather data for statistical analysis and marketing purposes. Third-party cookies are subject to the respective privacy policies of these providers.

- **Google AdSense:** We use Google AdSense to serve ads on our website. Google AdSense uses cookies to display relevant ads to users based on their previous visits to our website and other websites on the Internet. For more information on how Google uses data from these cookies, visit the [Google AdSense Privacy & Terms](#).
- **Amazon Affiliates:** We participate in the Amazon Associates Program, an affiliate advertising program designed to provide a means for sites to earn advertising fees by advertising and linking to Amazon.com. Amazon Affiliates uses cookies to track visits and sales from links on our website. For more information on how Amazon uses data from these cookies, visit the [Amazon Privacy Notice](#).

Your Cookie Choices

You have the option to accept or decline cookies when you visit our website. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. However, this may affect your ability to access certain parts of our website.

Minors' Data

Our website is accessible to minors, but we do not knowingly collect personal identifying information from individuals under the age of 16 ("minors"). Minors are welcome to use our site, but they should refrain from submitting any personal identifying information without the consent of a parent or guardian.

Managing Cookies

You can manage your cookie preferences by adjusting your browser settings. You can choose to block all cookies or only accept certain types of cookies. Consult your browser's help section or documentation for information on how to manage your cookie settings.

Information Requests

If you have any questions or requests regarding your personal information or this Cookie Policy, please contact us at FOI@kai-young.co.uk. We will respond to your requests within the timeframes required by applicable data protection laws. For more information on making data access requests, you can refer to our Data Access Request Guidelines: [Data Access Request Guidelines](#).

Updates to this Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any substantial changes through prominent notices on our website.

Contact Us

If you have any questions, concerns, or requests regarding this Cookie Policy or the use of cookies on the website, please contact us at FOI@kai-young.co.uk.

This Cookie Policy is effective as of the date mentioned above and shall remain in effect unless revised. Please review this policy periodically for any updates.